

## The Real Dangers NSFW Websites Pose, It's Not Just about Productivity

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Do you ever wonder why many organizations block employee access to not-safe-for-work (NSFW) websites?

Content filtering, the process of blocking access to NSFW websites, has long been believed to be just about improving employee productivity. And that's not surprising since a survey indicated that 58% of employees spend at least four hours a week or 26 workdays a year on websites unrelated to their job.

In addition, employers restrict access to NSFW websites to guard against very real cyber threats and meet legal obligations. A total of 66% of organizations restrict access to avoid legal issues and comply with regulations, 57% do so to prevent sensitive corporate data from getting leaked or hacked, and 46% restrict access to avoid network bandwidth issues.

## What Websites Are Typically Considered NSFW?

Websites that are considered NSFW typically contain content that may be inappropriate, offensive, or explicit for viewing in a professional or public setting. They include adult content, gambling, violence and gore, hate speech, illegal activities, shock content, and prohibited content.

## Why Do Organizations Block Access to NSFW Websites?

Organizations block access to NSFW websites to notably maintain a safe and productive work environment, protect their reputation, and comply with legal regulations.



- Maintaining productivity: Accessing NSFW content during work hours can distract
  employees from their tasks, decrease productivity, and disrupt workflow. By blocking access
  to such content, organizations aim to ensure that employees stay focused on their job
  responsibilities.
- Protecting against legal liability: Allowing access to NSFW websites at work can expose
  organizations to legal and noncompliance risks, particularly in cases of harassment,
  discrimination, or exposure to offensive materials. By implementing content filtering and
  blocking access to NSFW websites, organizations mitigate the risk of legal liability and
  potential lawsuits.

## **How Can Website Categorization Solutions Help?**

Website categorization solutions can assist organizations in blocking access to NSFW websites. The solutions provide accurate and up-to-date categorization of websites based on their content and offers the following features:

- Granular content categorization: Our website categorization tools classify websites into
  more than 500 predefined categories based on their content. By querying a website's domain
  name or URL, organizations can quickly determine if it falls into a NSFW category.
- Integration into filtering systems: Organizations can integrate Website Categorization API into existing content filtering, web proxy, and related systems like Splunk and Postman.
   Developers can also use already-existing programming libraries for Python and Go.
- **Up-to-date data:** Our website categorization tools parse more than 4 million websites per day, ensuring organizations have access to the latest information about website content.
- Comprehensive coverage: Our website categorization solutions provide comprehensive coverage of more than 231 million websites to date.

Implementing measures to restrict access to NSFW sites is essential for organizations due to the potential risks these sites pose. Accurate website categorization can help companies maintain a



safe and productive work environment while mitigating legal, security, and reputational risks associated with NSFW content.

Learn how WhoisXML API's web categorization products can help with your NSFW website filtering efforts. Contact us now.